

Customer Success Story

VISTALID®-FILM: THE RELIABLE CHOICE FOR THE CONVERTING INDUSTRY



The quality of the components used is of paramount importance when companies in the converting industry are planning to change parts of their product packaging. ETIMEX Primary Packaging GmbH's VISTALID® film stands out as a trusted solution. Known for exceptional reliability and high standards, VISTALID® film has become a go-to product for companies seeking dependable solutions.

The converting industry has seen rapid advancements, including the packaging solutions being utilized. Some established companies have already decided to change their aluminum-foil laminates. Specifically, we are referring to the ETIMEX VISTALID® film with a thickness of 100 µm, which is used to produce an aluminum-foil laminate designed for lidding applications in contact lens packaging.

Any packaging that is not properly sealed or is reopened poses a risk of contaminating the contact lenses, which could lead to serious infections for the end user. Therefore, the quality and reliability of the packaging film is of utmost importance to ensure the safety and hygiene of the lenses. This is why many companies opt for solutions that have already proven effective for this application.

An established product with consistent quality – Safe for use

The ETIMEX VISTALID® film has been a reliable choice for contact lens packaging for many years and is frequently requested. Good peel ability and consistent quality are important criteria in every instance. Since the market is already familiar with the product,

the transition involves a significant reduction in testing efforts. There is no time wasted on developing potential solutions or dealing with unfavorable test results.

Another reason that the VISTALID® film is highly favoured by converters is the low number of spots. There are a very few unmelted granulate particles that can compromise sealing performance. ETIMEX is well-known for proactively addressing this issue through its production processes and formulation techniques, resulting in a highly attractive product. This approach saves customers the time-consuming rework required to eliminate such defects.

A total success: constant new demand and consistently high sales volumes

ETIMEX is one of the popular suppliers of film solutions for many established companies in the converting industry. The recurring high demand for VISTALID® films, the increasing sales figures, and the growing number of major customers are proof of the success of this ETIMEX product.

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