

Press release

ETIMEX PRIMARY PACKAGING IS INVESTING IN THE FUTURE OF ITS DIETENHEIM SITE –

Expanding capacity for its strategic products PURELAY® and VISTAFORM®

Dietenheim, [May 19, 2026] – ETIMEX Primary Packaging GmbH, headquartered in Dietenheim, is continuing to expand its production capacity and is making targeted investments in the future of the site. The current investment is focused on expanding capacity for the strategic product lines PURELAY® and VISTAFORM®. In addition, a new Class 7 cleanroom area is being built. The project is scheduled for completion in the first quarter of 2027.

With this investment, the company is responding to the growing demand for innovative and sustainable packaging solutions for the pharmaceutical industry, while also underscoring its long-term commitment to its Dietenheim location.

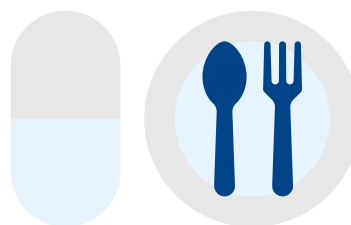
The pharmaceutical industry is currently undergoing a fundamental transformation. There is an increasing focus on sustainable materials, recyclability, and resource-efficient packaging solutions. Traditional PVC/aluminum blister packaging faces increasing criticism because it is not recyclable. Modern single-material solutions offer a sustainable alternative in this context, as they enable significantly better recyclability while meeting the highest standards for product protection and process reliability.

CLEANROOM PRODUCTION IN ACCORDANCE WITH ISO 15378 AND GMP

As part of its expansion, ETIMEX is also establishing new cleanroom facilities designed in accordance with the international standard ISO 15378. This standard combines the requirements of Good Manufacturing Practice (GMP) with a certified quality management system for primary packaging materials for medicinal products.

For manufacturers of pharmaceutical packaging, this means particularly stringent requirements regarding the production environment, process control, traceability, and quality assurance. The goal is to minimize the risk of contamination and ensure consistently high product quality.

The new cleanroom area enables ETIMEX to manufacture sensitive pharmaceutical products under controlled conditions and to optimally meet the industry's growing regulatory requirements. At the same time, the company is creating additional capacity for future growth in strategic product segments.



Groundbreaking ceremony in Dietenheim – pictured, (left to right):
Christoph Eh (Mayor of Dietenheim), Martin Rank (Head of Marketing & Sales),
Manuel Strauch (Plant Manager) and Rainer Gebken (Managing Director)

PURELAY® – THE ORIGINAL PP MONOBLISTER SINCE 1989

PURELAY® is considered the original among polypropylene monoblisters solutions. This innovative, award-winning packaging technology is based on a composite material made entirely of polypropylene, thereby offering a true single-material solution for pharmaceutical blister packaging.

By using PURELAY®, pharmaceutical companies can reduce material usage, significantly improve the recyclability of their packaging, and thereby also greatly reduce their carbon footprint. The material meets the highest standards for barrier properties, stability, and processability in existing packaging lines. In addition, PURELAY® offers excellent transparency and high mechanical strength – key properties for the secure protection of sensitive pharmaceutical products.

» *PURELAY® has been the original PP monoblisters solution since its introduction by ETIMEX Primary Packaging (formerly BP Chemicals) in 1989. In our almost 40 years of experience, ETIMEX has further developed the former pioneering achievement into a product that has been thoroughly tested in practice and is now fully mature. With our latest investment, we are specifically expanding our capacity for this forward-looking product and actively supporting our customers in their transition to more sustainable packaging solutions.* «

explains Rainer Gebken, Managing Director of ETIMEX Primary Packaging GmbH.

VISTAFORM® – PP THERMOFORMING SHEETS FOR MODERN FOOD PACKAGING

In addition to PURELAY®, ETIMEX is also investing in expanding capacity for the VISTAFORM® product line. This line features high-quality polypropylene thermoforming sheets for the food industry. VISTAFORM® sheets are available both with and without an integrated oxygen barrier. In versions with a barrier, ethylene-vinyl alcohol (EVOH) is used, which provides an effective oxygen barrier and thus helps extend the shelf life of perishable foods.

The thermoforming sheets are suitable for a wide range of applications, including packaging for sausage and dairy products, convenience foods, snacks, and vegetarian and vegan products. Thanks to their excellent thermoforming properties, they enable stable and precise processing on modern packaging lines.

STRATEGIC INVESTMENT IN THE DIETENHEIM SITE

The investment in expanding production capacity also represents a clear commitment to the Dietenheim site. ETIMEX is thus further expanding its role as a key industrial employer and hub of innovation in the region.

» *The expansion of production capacity clearly demonstrates that ETIMEX is making a long-term investment in the Dietenheim site and shaping the future here. The company is a key employer and a driving force for innovation in our region. We wholeheartedly welcome this investment.* «

says Christoph Eh, mayor of Dietenheim.

» *Our investment is a clear sign of our site's long-term viability. Dietenheim is the heart of our production and a central component of our innovation strategy. By expanding our capacity and implementing new cleanroom facilities, we are laying the groundwork to continue growing as a reliable partner for the pharmaceutical and food industries in the future.* «

emphasizes Managing Director Rainer Gebken.

